

# GO 'ICE ICE CRAZY' FOR SUB-ZERO ATTRACTIONS AT HYDE PARK WINTER WONDERLAND 2018



**SLIDE INTO THE SEASONAL SPIRIT WITH A RANGE OF  
SPECTACULAR ACTIVITIES INCLUDING THE UK'S LARGEST OPEN-  
AIR ICE RINK with Sky Kids, THE MAGICAL ICE KINGDOM AND A 45M  
LONG ICE SLIDE**

**22 NOVEMBER 2018 – 6 JANUARY 2019**

**10am-10pm**

**TICKETS ON SALE NOW**

**THE UK'S LARGEST OPEN-AIR ICE RINK with Sky Kids  
MAGICAL ICE KINGDOM PRESENTS: THE SECRET FOREST  
ICE SCULPTING WORKSHOPS**

**BAR ICE**

**PETER PAN ON ICE**

**ICE SLIDE**

**ICE TRIKE TRAIL**

**Hyde Park Winter Wonderland** will this year play host to a spectacular array of **glittering ice themed attractions**, adding copious amounts of sparkle to the festive season. Running from **22nd November – 6th January**, brand new and exclusive attractions include **The Magical Ice Kingdom Presents: The Secret Forest**, **Peter Pan On Ice**, a **45m long ice slide**, **ice sculpting**

**workshops and an 85m long ice trike trail.** Firm favourites are making their welcomed appearance again this year, including the **Ice Rink with Sky Kids** - the UK's largest open air ice rink, and the 'coolest' hangout in town - **Bar Ice**. Tickets to all attractions are available to purchase now from: <http://hydeparkwinterwonderland.com>

The UK's biggest open-air ice rink is back for 2018... but this year, it's supersized! Over 1,765m<sup>2</sup> and located within the leafy, tranquil setting of the capital's most iconic park, the spectacular rink, this year sponsored by **Sky Kids**, is laced with thousands of twinkling fairy lights. Providing festive fun for families, friends, couples and colleagues, the ice skating sessions take place on the hour, every hour and last approximately 50 minutes.

The iconic and much-loved Magical Ice Kingdom returns for 2018 with a brand new and hugely anticipated theme - The Secret Forest. Explore this beautiful, awe-inspiring walk-through experience, created from more than 500 tonnes of ice and snow in -10C temperatures. Suitable for the entire family with uniquely immersive elements, the impressive attraction this year tells the story of The Earth Spirit, who rises from her mountain home to awaken the magical creatures of the secret forest.

Inspired by the stunning sculptures in The Magical Ice Kingdom, this year, Winter Wonderland is delighted to host Ice Sculpting Workshops, new and exclusive for 2018. Christmas crafters can try their hand at creating their very own masterpiece in a bespoke sculpting studio. Under the expert guidance and instruction of the UK's finest ice artists, guests will be given personal training on how to bring to life their beautiful ice creations. Sessions last for 30 minutes.

Festive fanatics are invited to raise a glass to 2018 and wrap up warm at the capital's coolest venue this winter, in the sub-zero surroundings of Hyde Park Winter Wonderland's Bar Ice. With the tables, chairs and even glasses all sculpted entirely from ice, guests can sip on a complimentary festive cocktail which is included in the admission price.

Audiences of all ages are invited to take a journey to Neverland with the exclusive new showing of Peter Pan On Ice, as the childhood hero returns to his spiritual home at The Royal Parks. Performed by the internationally acclaimed Imperial Ice Stars, J M Barrie's well-loved story takes to the ice with spectacular flying, swashbuckling aerial sword-fighting and stunning special effects.

Hyde Park Winter Wonderland will this year unveil a 45m long, real Ice Slide, part of the brand-new and free to enter Santa Land 2018. Bringing a taste of alpine mountain fun to central London, thrill-seekers can grab an 'Ice Tube' and experience skimming down an ice covered 'mountain' side. This unique winter experience is available to all ages, although younger visitors will have to be accompanied by an adult.

Spread seasonal smiles this winter with the introduction of the Ice Trike Trail, suitable for kids over 6. Scoot round the 85m ice track on an Ice Trike, under a canopy of twinkling fairy lights and Christmas trees. Brand new and exclusive for 2018, the Ice Trike Trail makes up part of the biggest free Santa Land Hyde Park Winter Wonderland has ever seen!

**Tickets to all attractions are available to purchase now from:**

**[www.hydeparkwinterwonderland.com](http://www.hydeparkwinterwonderland.com)**

Opens: Thursday 22 November 4pm – 10pm

Then: 23 November 2018 – 6 January 2019 10am – 10pm every day

Closed on Christmas Day

Entry to Hyde Park Winter Wonderland is FREE. For individual attraction ticket prices and information, please visit the official website here. Attraction tickets sell out, especially at weekends and evenings. Advance booking is strongly recommended. Individual attraction prices start from £7 adult / £5 Child / £20 Family\* / £6 Concession plus booking fee. (Off Peak prices also available).

\*A Family Ticket consists of either: 2 Adults / Teens and 2 Children OR 1 Adult / Teen and 3 Children.

**\*\* ENDS \*\***

#### **Notes to Editor**

For more information please email: [winterwonderland@wcommunications.co.uk](mailto:winterwonderland@wcommunications.co.uk)

Or call: 0207 436 8113

#### **About IMG**

IMG is a global leader in sports, fashion, events and media, operating in more than 30 countries. The company manages some of the world's greatest sports figures and fashion icons; stages hundreds of live events and branded entertainment experiences annually; and is a leading independent producer and distributor of sports and entertainment media. IMG also specializes in sports training and league development, as well as marketing, media and licensing for brands, sports organizations and collegiate institutions. IMG is part of the Endeavor (formerly WME | IMG) network.

#### **About Hyde Park and The Royal Parks:**

The Royal Parks is a charity created in March 2017 to manage and fundraise for 5,000 acres of Royal parkland across London. Every year 77 million visitors enjoy London's eight Royal Parks for their unparalleled opportunities for enjoyment, exploration and healthy living in the heart of London.

The charity looks after eight of London's largest open spaces; Hyde Park, Green Park, Richmond Park, Greenwich Park, St James's Park, Bushy Park, The Regent's Parks and Kensington

Gardens. We also manage other important open spaces in the capital including Brompton Cemetery, Victoria Tower Gardens, Canning Green and Poet's Corner.

The parks are owned by the Crown with their responsibility resting with the Secretary of State for Culture, Media and Sport. The Royal Parks charity manages the parks on behalf of the government.

Every year millions of visitors from London, the UK and across the globe enjoy the iconic Hyde Park, one of the Capital's eight Royal Parks. Spanning 350 acres of green space in central London, Hyde Park is the home of world renowned events. Hyde Park Winter Wonderland provides essential income for The Royal Parks which goes back into conserving and enhancing the parks for future generations to enjoy.